



Lisa Mason School Of Dance

1 Cross Close, Haverhill, Suffolk, CB9 0EB
01440 760821

Dear Local Business,

The *Lisa Mason School of Dance* are currently looking for sponsors to help raise funds for costumes, props and equipment.

A Brief History of LMSD

I opened the school in October 2005 and teach Ballet, Modern, Tap and Acro Gymnastics. We now have over 60 students.

We cater for children from ages 3 - 16. We also have adult students that attend evening 'Tap & Modern' and Ballet classes.

We have performed in the Haverhill Show and have other events and shows planned including performances at local rest homes and the main event of the year the 'Christmas show'. Next year the children will be taking exams with the BATD -The **British Association of Teachers of Dance**.



We would like to use sponsorship money to purchase costumes including e.g. Tutu's, tops, trousers, pom poms etc. We also need ballet barres, mats, dance trophies and music. These items would enhance the children's experience of dance and help us prepare for shows and examinations.

We would like to forge links with the local community making people more aware of the school and in the process support and promote local businesses. We are keen supporters of the 'Buy Local' campaign.

Sponsors will receive

- VIP invitations to performances.
- Yearly updates on what the Lisa Mason School of Dance spends the sponsorship money on and the impact it has had on the children.
- Automatic inclusion in programmes for events e.g. Christmas Show
- Inclusion on www.lisamason.co.uk interactive sponsors page (currently www.lisamason.co.uk/sponsors.html This site can include your business web address, a link to a map showing location and email contacts in addition to the business address and telephone numbers)
- Within reason, the school will distribute to families any promotional materials from our sponsors.

The Website www.lisamason.co.uk is frequently visited by prospective parents of children wanting to join the school. Most of our enquiries have looked at the website prior to phoning us.)



The larger than business card size ads are interactive. People can email, visit your website or locate your business on a map by just clicking on different parts of the business card.

Sponsorship Amount

- Whatever the individual business would like to donate for the year July 2006 - July 2007. We chose this timeframe so that monies can be made available to help us prepare for our main Christmas production.

I hope that you would like to support our students' passion for dance and also see it as a good way to promote your business.

I look forward to hearing from you and welcoming you as a sponsor of our school. Please contact me if you would like to become a sponsor.

Lisa Mason

(A.B.A.T.D)

